System features
Highest plans

simple

	simpleERB	OpenTable	ResDiary	Quandoo	The Fork	SevenRooms	Tock
Free trial	✔	✔	✔	✔	✔	✔	✖
Based on highest plan options	£80/month Unlimited covers	£299/month + network £2 cover charge	£245/month	£59/month + network cover charge £3.90	£139/month + network cover charge based on avg spend	No visible pricing - customised	£699/month
Online bookings	✔	✔	✔	✔	✔	✔	✔
Self onboarding	✔	✖	£99 set up cost	£749 set up cost	✔	✖	✖
Customer CRM	✔	✔	✔	✔	✔	✔	✔
GDPR optin mailing list reports	✔	✔	✔	✔	✔	✔	✔
Table Management	✔	✔	✔	✔	✔	✔	✔
Capacity Management	✔	✔	✔	✔	✔	✔	✔
Pre-payment / deposits / card capture *Payment provider service charges apply*	✔	£2.50+/cover or 3.5% (+VAT) service fee for prepaid	1% service fee	No-show / cancellation fee only	✔	✔	✔
User roles + permission overrides	✔	✔	✔	✔	✔	✔	✔
Customer reviews	✔	✔	✔	✔	✔	✔	✔
Automated customer notifications / reminders	✔	✔	✔	✔	✔	✔	✔
SMS reminders / direct customer notification (chargeable)	✔	✔	£10/month	✔	✔	✔	✔
Waitlist management	✔	✔	✔	✔	✔	✔	✔
Online booking offers	✔	£2.50+/cover or 3.5% (+VAT) service fee for prepaid	✔	✔	✔	✔	✔
Yield + marketing management data reports	✔	✔	✔	✔	✔	✔	✔